

SEPONL
Southeastern Pennsylvania
Organization of Nurse Leaders

The Southeastern Pennsylvania Organization of Nurse Leaders (SEPONL) was chartered in 1986 and is an affiliate of the Pennsylvania Organization of Nurse Leaders (PONL).

SEPONL is a non-profit organization that promotes excellence in the practice of nursing administration.

SEPONL has approximately 200 members and provides an excellent vehicle for nurse leaders to network with colleagues, receive valuable educational programs and CE contact hours, and participate in expanding the voice of nursing leadership within Pennsylvania and the region.

For information on joining PONL and SEPONL, visit the Pennsylvania Organization of Nurse Leaders website at: www.panurseleaders.org

**Southeastern Pennsylvania Organization
of Nurse Leaders**
C/O Kirby Bates Associates
One Bala Ave., Suite 234
Bala Cynwyd, PA 19004
Telephone: 610-667-1800
Fax: 610-660-9408
www.seponl.org



Directions to the Conference:

PA turnpike to Exit #333 (old exit 25) Norristown, and follow signs for Plymouth Road. Go to the first light and make a left. Go to the next light and make a right onto Germantown Pike. Go to second light (approximately 1/2 mile) and make a right on Hickory Road. Go to next traffic light and turn left on Fountain Road. Hotel is on your right.

Registration Information:

We prefer that you mail in your registration form with your registration check. However, you may also telephone in your registration to Jennifer Insua at 610-667-1800 weekdays and then present your check at the door.

*** CONTINUING EDUCATION INFORMATION.**

The Southeastern Pennsylvania Organization of Nurse Leaders is an approved provider of continuing education by the Pennsylvania State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

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**Southeastern
Pennsylvania
Organization of
Nurse Leaders
Educational Program**

**"Improving Healthcare Quality and
Reducing Healthcare Costs with Evidence-
Based Practice"**

Bernadette Mazurek Melnyk, PhD, RN, CPNP/PMHNP,
FNAP, FAAN

Ellen Fineout-Overholt, PhD, RN, FNAP, FAAN

Although it has been well established that evidence-based practice (EBP) improves quality of care and patient outcomes, and reduces hospital costs, the majority of clinicians do not implement evidence-based care. This workshop will provide an overview of the state of EBP across the U.S., along with barriers and facilitators of evidence-based care. Key strategies, including the ARCC model, for building and sustaining cultures of EBP in healthcare institutions will be highlighted.

Friday, March 9, 2012
8 AM–3:00 PM
Doubletree Suites
640 W. Germantown Pike
Plymouth Meeting, PA 19462

Earn 4 CE Contact Hours*



*See back page for Continuing Education Information.

Improving Healthcare Quality and Reducing Healthcare Costs with Evidence Based Practice

Bernadette Mazurek Melnyk, PhD, RN, CPNP/PMHNP, FNAP, FAAN

**Associate Vice President for Health Promotion
University Chief Wellness Officer
Dean, College of Nursing
The Ohio State University**

Bernadette Mazurek Melnyk is currently the Associate Vice President for Health Promotion, University Chief Wellness Officer and Dean of the College of Nursing at The Ohio State University. Dr. Melnyk is a nationally/internationally recognized expert in evidence-based practice, intervention research and child and adolescent mental health, and is a frequent keynote speaker at national and international conferences on these topics. She has consulted with hundreds of health-care systems and colleges throughout the nation and globe on how to improve quality of care and patient outcomes through implementing and sustaining evidence-based practice. Her record includes over 11 million dollars of sponsored funding from federal agencies as principal investigator and over 180 publications. Dr. Melnyk is co-editor of four well-known books, including *Evidence-based Practice in Nursing & Healthcare: A Guide to Best Practice*.

Ellen Fineout-Overholt, PhD, RN, FNAP, FAAN

**Dean and Professor, Frank S. Groner School of Professional Studies & Chair of Nursing
East Texas Baptist University**

Ellen Fineout-Overholt, PhD, RN, FNAP, FAAN, is a nationally recognized nursing leader and educator best known for promoting evidence-based practice in nursing across the United States and globally. She was recently named Dean of the Frank S. Groner Endowed Memorial School of Professional Studies & Chair of Nursing at East Texas Baptist University. She was clinical professor and director for the Center for the Advancement of Evidence-based Practice at Arizona State University for 7 years. She was instrumental in developing the Advancing Research & Clinical Practice through Close Collaboration (ARCC) Model and has published extensively including her newest co-authored book - *Implementing Evidence-Based Practice for Nurses: Real-Life Success Stories*.

Program Objectives:

- Describe the current state of Evidence-based practice (EBP) across the U.S..
- Discuss the barriers and facilitators of EBP.
- Describe key strategies for building and sustaining cultures of EBP.

AGENDA

8:00 - 8:30 Registration and Continental Breakfast, Posters

8:30 - 9:00 SEPONL Business Meeting

9:00 - 10:00 Improving Health Care Quality and Reducing Costs with Evidence Based Practice

10:00 - 10:15 Break, Posters

10:15 - 11:15 Practical Strategies for Advancing EBP

11:15 - 12:30 Lunch, Posters

12:30 - 1:30 Leadership in EBP: What Does it Take?

1:30 - 1:45 Break

1:45 - 2:45 Creating and sustaining System-Wide Change in EBP

2:45 - 3:00 Closing Remarks/Evaluations and CE Certificates

Earn 4 CE Contact Hours

Note: No refunds will be provided for cancellations received, substitutions are accepted

Approval of this continuing education activity refers to recognition of the educational activity only and does not imply ANCC Commission on Accreditation or PSNA approval or endorsement of any product.

Conference Registration Form

Name

Hospital/Position

Address

Email

Phone

Membership Renewal Date:

Enclose Check Made Payable to SEPONL

Mail to: SEPONL

C/O Kirby Bates Associates

One Bala Avenue, Suite 234

Bala Cynwyd, PA 19004

CONFERENCE COST:

SEPONL Members: \$125.00

Membership & Conference: \$250.00

(Includes SEPONL & PONL Membership dues for 2012)

Out of Region Guests: \$125.00

(With proof of 2012 PONL/Region Membership)

Includes:

Continental Breakfast & Lunch

Seminar/Materials and 4 CE Contact Hours*

PLEASE REGISTER BY: March 2, 2012

Walk-in registrations may be accepted on the day of the conference, based on space availability