

**SEPONL**  
**Southeastern Pennsylvania**  
**Organization of Nurse Leaders**

The Southeastern Pennsylvania Organization of Nurse Leaders (SEPONL) was chartered in 1986 and is an affiliate of the Pennsylvania Organization of Nurse Leaders (PONL).

SEPONL is a non-profit organization that promotes excellence in the practice of nursing administration.

SEPONL's membership now exceeds 200 members and provides an excellent vehicle for nurse leaders to network with colleagues, receive valuable educational programs and CE contact hours, and participate in expanding the voice of nursing leadership within Pennsylvania and the region.

For information on joining PONL and SEPONL, visit the Pennsylvania Organization of Nurse Leaders website at: [www.ponl.org](http://www.ponl.org)

**Southeastern Pennsylvania Organization  
of Nurse Leaders**  
C/O Kirby Bates Associates  
One Bala Ave., Suite 234  
Bala Cynwyd, PA 19004  
Telephone: 610-667-1800  
Fax: 610-660-9408  
[www.seponl.org](http://www.seponl.org)



**Directions to the Conference:**

PA turnpike to Exit #333 (old exit 25) Norristown, And follow signs for Plymouth Road. Go to the first light and make a left. Go to the next light and make a right onto Germantown Pike. Go to second light (approximately 1/2 mile) and make a right on Hickory Road. Go to next traffic light and turn left on Fountain Road. Hotel is on your right.

**Registration Information:**

We prefer that you mail in your registration form with your registration check. However, you may also telephone in your registration to Jennifer Insua at 610-667-1800 weekdays and then present your check at the door.

**\* CONTINUING EDUCATION INFORMATION.**

*The Southeastern Pennsylvania Organization of Nurse Leaders is an approved provider of continuing education by the Pennsylvania State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.*

**Southeastern Pennsylvania Organization  
of Nurse Leaders**  
C/O Kirby Bates Associates  
One Bala Ave., Suite 234  
Bala Cynwyd, PA 19004  
Telephone: 610-667-1800  
Fax: 610-660-9408  
[www.seponl.org](http://www.seponl.org)

**Southeastern  
Pennsylvania  
Organization of  
Nurse Leaders  
Educational Program**

**“Enhancing Accountability”**

*Cassie A. Solomon, President  
The New Group, Inc.*

**Friday, March 12, 2010  
8 AM—3:30 PM  
Doubletree Suites  
640 W. Germantown Pike  
Plymouth Meeting, PA 19462**

**Earn 4 CE Contact Hours\***



\*See back page for Continuing Education Information.

## “Enhancing Accountability”

Cassie A. Solomon, President  
The New Group, Inc.

Cassie A. Solomon, President of The New Group, Inc. is a highly experienced organizational development consultant, trainer and executive coach. Trained at Yale, Penn and Wharton, she applies system-level thinking from multiple disciplines to address complex client problems. She has been teaching RACI / Responsibility charting and using it with her clients for 20 years.

Cassie has taught MBA's at the Wharton School of Business and currently teaches RACI to global senior executives at Wharton's Aresty Institute of Executive Education. She has also taught at the University of Pennsylvania's Leonard Davis Institute of Health Economics.

## Program Objectives

1. To teach participants the responsibility charting (RACI) tool, used for creating role clarity in relationships and on project teams.
2. To apply the RACI tool to improve delegation practices.
3. To apply the RACI tool to create more effective meetings.
4. To make it possible for participants to teach the RACI tool to their subordinates and project teams after the workshop is over.
5. To design a RACI matrix for one or two of the participant's real work projects, using peers in the workshop to critique the plans.

### Doubletree Suites

640 W Germantown Pike

Plymouth Meeting, PA 19462

### Agenda

8:00-8:30-Registration & Continental Breakfast

8:30-9:15-SEPONL Business Meeting

9:15-10:45-Enhancing Accountability Using the RACI Tool

10:45-11:00-Break

11:00-12:00-Application Techniques Using the RACI Tool

12:00-1:00-Lunch

1:00-2:30-More Application Techniques Using the RACI Tool

2:30-3:00-SEPONL Project Presentation

3:00-3:30-Conclusion & Awarding of Certificates

## Conference Registration Form

Name

Hospital/Position

Address

Email

Phone

### Enclose Check Made Payable to SEPONL

Mail to: SEPONL  
C/O Kirby Bates Associates  
One Bala Avenue, Suite 234  
Bala Cynwyd, PA 19004

### CONFERENCE COST:

- SEPONL Members: \$125.00**
- Regional Non-Members \$250.00**  
(Includes SEPONL & PONL Membership dues for 2010)
- Out of Region Guests: \$125.00**  
(With proof of 2008 PONL/Region Membership)

### Includes:

Continental Breakfast & Lunch  
Seminar/Materials and 4 CE Contact Hours\*

**PLEASE REGISTER BY: March 5, 2010**